

MPA 85TH ANNUAL (VIRTUAL) CONFERENCE

THURSDAY, APRIL 8 AND FRIDAY, APRIL 9

– SPONSORSHIP OPPORTUNITIES –

| | PLATINUM \$3,000 | GOLD \$2,500 | SILVER \$1,500 |
|---|---------------------|-----------------|-------------------|
| Video or message to attendees prior to one session | One Minute | 30 Seconds | |
| Rotating banner advertising to appear in platform | Greatest Number | ✔ | |
| One personalized pop up message via conference platform | ✔ | | |
| Welcome message in the chat section before multiple breakout sessions | ✔ | ✔ | |
| Ad in conference program | Full Page | Half Page | |
| Company logo in sponsor thank you footer featured in pre-event email blasts | ✔ | ✔ | |
| Complimentary registrations | Two | One | One |
| Company contact information, two handouts and short description on electronic handout | ✔ | ✔ | ✔ |
| Company contact information and short description in the "About" Conference section | ✔ | ✔ | ✔ |
| Company ad featured in MPA's Tuesday Update (750 character limit, includes one image) | ✔ | ✔ | ✔ |
| Link from MPA conference website to sponsor's website | ✔ | ✔ | ✔ |
| Recognition as a sponsor in all conference promotion | ✔ | ✔ | ✔ |

MPA values your partnership and your support of the Annual Conference. The packages listed above are suggested options but we are happy to work with you on a custom package that meets your unique needs. Let us know what we can do for you!

MPA 85TH ANNUAL (VIRTUAL) CONFERENCE

THURSDAY, APRIL 7 AND FRIDAY, APRIL 8

– EXHIBITOR OPPORTUNITIES –

We appreciate your commitment to exhibit at the 2021 Annual Conference. Unfortunately, due to COVID-19, we are unable to give you in-person facetime with our attendees but have put together some other branding and awareness opportunities for our exhibitors. These are suggested packages, but MPA is happy to work with you on a customized package as well.

BENEFITS FOR ONE DAY EXHIBITORS INCLUDE:

- One (1) complimentary registration for Virtual Booth Attendee – *\$200 value!*
- Video in Virtual Booth – *\$350 value!*
- Virtual meeting rooms for engaging in chats with attendees during exhibiting timeframe – *\$250 value!*
- Unique engagement with attendees through Passport Contest – *\$200 value!*
- Target market analysis of attendees for future sponsorship intel – *priceless value!*
- Lead collection via Passport Contest via the online platform for follow up post conference – *priceless value!*
- Company listing on MPA's conference website – *priceless value!*
- Company contact information and description on electronic handout – *priceless value!*
- Company contact information and short description in the "About" Conference section – *\$100 value*

TWO DAY EXHIBITORS WILL ALSO RECEIVE:

In addition to a second day of exposure in engaging with conference attendees, two day exhibitors will also receive a company ad featured in MPA's Tuesday Update (750 character limit, includes one image) or conference electronic program, plus two handouts in virtual booth.

COST FOR EXHIBITORS:

- One day – \$400
- Two days – \$700