MPA 83rd Annual Conference
April 11 and 12, 2019 | Crowne Plaza Minneapolis West, Plymouth, MN

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL: $3,000+

- Two (2) complimentary registrations – \textit{up to a} $1,020 \textit{value}!
- One (1) complimentary exhibit space during entire conference – $700 \textit{value}!
- One minute of microphone during conference (to be determined by MPA) – \textit{priceless value}!
- Full page ad in conference onsite program* – $550 \textit{value}!
- Company logo in sponsor thank you footer featured in pre-event email blasts – \textit{priceless value}!
- Link from MPA conference website to sponsor’s website – \textit{priceless value}!
- Recognition as a sponsor in all conference promotion and onsite signage* – \textit{priceless value}!
- Company contact information & description in all attendee packets* – \textit{priceless value}!

GOLD LEVEL: $2,500

- One (1) complimentary registration – \textit{up to a} $510 \textit{value}!
- One (1) complimentary exhibit space during entire conference – $700 \textit{value}!
- \textfrac{1}{2} page ad in conference onsite program* – $300 \textit{value}!
- Company logo in sponsor thank you footer featured in pre-event email blasts – \textit{priceless value}!
- Link from MPA conference website to sponsor’s website – \textit{priceless value}!
- Recognition as a sponsor in all conference promotion and onsite signage* – \textit{priceless value}!
- Company contact information & description in all attendee packets* – \textit{priceless value}!

SILVER LEVEL: $1,500

- Two (2) registrations, 50\% off - \textit{up to a} $510 \textit{value}!
- Link from MPA conference website to sponsor’s website – \textit{priceless value}!
- Recognition as a sponsor in all conference promotion and onsite signage* – \textit{priceless value}!
- Company contact information & description in all attendee packets* – \textit{priceless value}!

*deadlines apply

Unique Sponsorship Opportunities

Recognition will be provided as listed in the sponsorship level outlined above, according to the amount of the sponsorship item selected below. You will also receive recognition on additional materials, i.e. at event, in program, etc.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keynote Sponsor</td>
<td>$3,000 (2)</td>
</tr>
<tr>
<td>Thursday or Friday Lunch Sponsors</td>
<td>$3,000 (2)</td>
</tr>
<tr>
<td>Thursday Night Reception Sponsor</td>
<td>$2,500 (1)</td>
</tr>
<tr>
<td>Breakfast Sponsor</td>
<td>$1,500 (2)</td>
</tr>
<tr>
<td>Customized Wi-Fi Password</td>
<td>$1,500 (1)</td>
</tr>
<tr>
<td>Break Sponsor</td>
<td>$1,500 (1)</td>
</tr>
<tr>
<td>Lanyard Sponsor*</td>
<td>$1,500 (1)</td>
</tr>
</tbody>
</table>

*The fee is for the marketing opportunity and does not include the cost of the lanyards, which you supply
ADVERTISING OPPORTUNITIES

Place your ad in the Conference program that is distributed to over 250 attendees onsite as well as to hundreds more via email distribution and website exposure! The Conference program gets referenced several times throughout each day and continues to be referenced after the event is over.

☐ Full Size Ad: $550  ☐ Half Size Ad: $300

PREMIUM PLACEMENT OPPORTUNITY! This is available on a first-come, first-serve basis.

☐ Full Page Inside Front Cover: $650  ☐ Full Page Inside Back Cover: $650

NOTE: Ads will be reviewed by the MPA Conference Committee prior to placement. The Committee reserves the right to refuse any ad if it is not deemed fit to MPA’s values and core purpose.

SPONSOR INFORMATION

Company Name:_____________________________________

Contact Name:__________________________________________

Address:______________________________________________

City:_________________________ State:_________ Zip:_____________

Phone:_________________________ Email:_________________________

Website:__________________________________________________

Company Description (for attendee packets):

_____________________________________________________________________________________

_____________________________________________________________________________________

PAYMENT INFORMATION

Amount Due: $_________________________

☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Check # (made payable to MPA)

Card Number: ________________________________ Exp date: __________ Sec. Code: ________________

Card Holder Name: ___________________________ Signature: ________________________________

Return this completed form along with complete payment to:

MPA Office, 4248 Park Glen Road, Minneapolis, MN 55416

Fax: (952) 929-1318 | Email: katie.benson@mnpsych.org Questions? Please call Katie at (952) 928-4657
EXHIBIT OPPORTUNITIES

The Minnesota Psychological Association invites you to join us as an exhibitor at the 83rd MPA Annual Conference! Exhibitors receive several dedicated opportunities to network with attendees over the course of our two-day event.

Benefits of exhibiting include:
- One (1) 5’ draped table
- Two chairs
- Company listing on the conference website
- Company listing in conference onsite program
- One (1) exhibit staff (additional $100 each)
- Includes access to all meals and breaks
- Company contact information and description in all attendee packets
- Listing on attendee PINGO card

One and two day opportunities are available, see pricing on page four. Assignment of exhibit space will be made according to the date and time the MPA received the application. Exhibitors will not receive CE credit unless they are registered as a conference attendee.

Returning this year…PINGO! Psychology BINGO!
It was SUCH a hit last year so we’re bringing it back! Conference attendees will be given a PINGO card upon check in with every exhibitor’s name on it. This is an opportunity for attendees to visit every exhibitor and an opportunity for you to engage them in conversation!

Deadline for exhibit applications is March 28. Complete your application early and reserve your space today!
EXHIBIT APPLICATION

Application deadline: March 28, 2019

COMPANY INFORMATION
This information will be published in event marketing materials given to attendees

Company Name: ____________________________________________

Address:___________________________________________________

City: __________________________ State: __________ Zip: __________

Phone:_________________________ Website: __________________

Email: _________________________

Company Description (for attendee packets):
_______________________________________________________________________
_________________________________________________________________________
_____________________________________________________________________________

EVENT LOGISTICS CONTACT
This information will not be published and will be used for event logistics only

Name: __________________________ Telephone: __________________________

Email: _________________________

EXHIBIT TABLE
☐ Thursday, April 11 ONLY: $400  ☐ Friday, April 12 ONLY: $400  ☐ Thursday and Friday: $700  ☐ Electricity at table per day: $50

EXHIBIT STAFF (One representative is included in the exhibit fee, additional representatives are $100 each)
Includes access to breakfasts, lunches and breaks

Representative #1: __________________________ Email: __________________________

Representative #2 ($100 extra): __________________________ Email: __________________________

Representative #3 ($100 extra): __________________________ Email: __________________________

Representative #4 ($100 extra): __________________________ Email: __________________________

PAYMENT INFORMATION
☐ Visa ☐ MasterCard ☐ American Express ☐ Check # ________________ (made payable to MPA) Amount Due: __________

Card Number: __________________________ Exp date: __________ Sec. Code: __________________________

Card Holder Name: __________________________ Signature: __________________________

Return this completed form along with complete payment to:

MPA 83rd Annual Conference
4248 Glen Park Road, Minneapolis, MN 55416
Fax: (952) 929-1318 | Email: katie.benson@mnpsych.org
Questions? Please call Katie at (952) 928-4657.

CANCELLATION POLICY
Cancellations received in writing by March 28, 2019 will be refunded, less a $75 processing fee. Cancellations received after March 28, 2019 will not be honored.