

The Minnesota Psychological Association Web site, www.mnpsych.org is accessible to the public, with additional sections available only to members of the Minnesota Psychological Association. Several advertising opportunities are available: Banner ads, Positions Available, Office Space Available, Seminars/Educational Events, and Miscellaneous Classifieds. Ads are available for viewing by MPA members and non-members. The MPA Web site consistently averages more than 7,500 page views per month. The Classified page is consistently among the top five most-visited pages.

Advertising Policy: The publication of any advertisement is not an endorsement of the advertiser or of the product or services provided by the advertiser. The Minnesota Psychological Association reserves the right to reject or edit advertisements. Advertisements linking to sites with material deemed objectionable by the Minnesota Psychological Association will be rejected.

Classified Advertising Rates:

Positions Available/Office Space Available: \$70 per month (30 days) for MPA Members, or \$99 per month for non-members, for up to 750 characters. Ads may link to an e-mail address or Web site. Only one position or office space per ad; if you have several positions or items to advertise, each must use a separate ad.

Seminars/Educational Events: \$85 per month (30 days) for MPA members, or \$114 for non-members, for up to 1,000 characters. The ad may contain a link to an email address or Web site. Only one event per ad; if you have several events to advertise, each must use a separate listing.

Classified Format:

Ads may be placed directly on the MPA site using our secure payment area. Or send information to Severyn Skoug at sskoug@intrinsec.com, fax to 952-252-8096, or mailed to MPA office.

Scheduling:

Classified ads are added to the site within 48 hours after receipt (excluding weekends and major U.S. holidays). Ads will remain on the site for 30 days, unless the advertiser renews the ad for additional 30-day period(s) or requests that the ad be taken down before 30 days have elapsed. No refund will be made for ads removed earlier than the contract term.

MPA Web Advertising Space Order Form

Organization: _____
 Contact Name: _____
 Street Address: _____
 City/State/Zip: _____
 Daytime Phone: _____
 Fax: _____
 E-mail Address: _____
 If paying by credit card: Card number _____ 3-digit code: _____
 Exp Date: _____ Authorized Signature: _____

Dates ad to run: _____

(Ads may be prepaid for several months at a time)

Ad Type: _____

Payment Total: _____

Payment Method:

Check VISA/Mastercard AmEx
 Purchase Order _____

If paying by credit card, all fields must be completed. Please do not email credit card information.

Return Order Form with Payment and Materials to:

Minnesota Psychological Association

5353 Wayzata Blvd. • Suite 350

Minneapolis, MN 55416

Fax 952-252-8096 • E-mail webmaster@mnpsych.org