

STARTING AND BUILDING A 21ST CENTURY PRIVATE PRACTICE

Friday, September 15, 2017



THIS PROGRAM IS FOR MPA MEMBERS ONLY. NON-MEMBERS MAY JOIN MPA AT THE LOW INTRODUCTORY RATE OF ONLY \$96.

Registration & continental breakfast: 8:30 a.m.

Program: 9:00 a.m. - 12:00 p.m.

Location: Ewald Conference Center, 1000 Westgate Drive, St. Paul 55114 (Enter south side of the building by the UEL awning)

For Directions: www.ewald.com/?page=conf_center_location

About the Program:

Starting and maintaining a private practice can be overwhelming and stressful. Dealing with matters such as rent, malpractice insurance, HIPAA compliance, managed care panels, and administrative requirements can decrease job satisfaction and interfere with providing efficient and effective clinical care. This program will offer a nuts and bolts overview of setting up a private practice. It will review different practice models; administrative issues such as office leases, office forms, and billing; how to work effectively with managed care; marketing and networking; and ethical considerations for private practitioners.

This workshop is for MPA members only and is at a beginning level. Non-members may join MPA at the reduced rate of \$96.

Participants will be able to:

1. Identify different practice models.
2. Describe administrative tools needed to establish and maintain a practice.
3. Apply strategies for working effectively with managed care.
4. Describe ethical considerations for private practitioners.

About the Presenters:

Patrick Aleknavicius, Psy.D., LP, completed his undergraduate work at Michigan State University, and his doctoral training in clinical psychology in Southern California at the Argosy University, Orange County campus. Dr. Aleknavicius has had a wide range of training and work experiences, ranging from large hospital settings to starting a practice with his wife (and fellow psychologist). He has developed specialization in the area of psychological testing/diagnostic assessment, ADHD, and using emergent technology in clinical practice. Dr. Aleknavicius has also been involved in the use of telehealth services for mental health practice since approximately 2010, has provided consultation to private and government organizations as they integrate telehealth into their services, and uses it regularly as a part of his private practice, Inner Fokus (www.innerfokus.com).

Margaret C. Charmoli, Ph.D., LP, is a psychologist in private practice. She received her Ph.D. in counseling psychology from the University of Minnesota. She is a past president of MPA, is a former MPA representative to the APA Council of Representatives, and served on the steering committee of the Minnesota Women in Psychology. She co-founded the MPA Private Practice Division.

BraVada Garrett-Akinsanya, Ph.D., LP, earned a Ph.D. in clinical psychology from Texas Tech University. She is executive director of the African American Child Wellness Institute and is president of Brakins Consulting and Psychological Services, which has the mission of "providing excellent, culturally competent mental health and consultation services that meets the needs of children, adults, families and organizations." She is a past president of MPA and the Minnesota Association of Black Psychologists, and is Minnesota's current representative to the APA Council of Representatives.

Richard Sethre, Psy.D., LP, is a psychologist in private practice in Minneapolis. He received his doctorate in clinical psychology and family psychology from the United States International University. Dr. Sethre has worked with managed care for over 20 years, most recently as a behavioral health representative for Preferred One on the credentialing committee and previously as a mental health managed care reviewer for Behavioral Healthcare Providers. He writes a blog *Mental Health Concierge* for mental health professionals and interested consumers.

Janet T. Thomas, Psy.D., LP, is a psychologist in private practice in St. Paul. She received her doctorate degree from the University of St. Thomas in counseling psychology. She is a former chair of the MPA Ethics Committee and former member of the APA Ethics Committee. She has written extensively in professional publications about ethics. Her book *The Ethics of Supervision and Consultation: Practical Guidance for Mental Health Professionals* was published by APA in 2010.

Robert Van Siclen, Ph.D., LP, is in private practice in Coon Rapids where he specializes in treatment of children, adolescents and families. He received his doctorate from the University of Minnesota Institute of Child Development. He serves as a consultant to schools, courts, and social services agencies. He is currently the chair of the MPA Payer Committee and co-chair of the MPA Private Practice Division.

This program qualifies for 3.0 continuing education credits.

Please note: You must attend the full 3-hour program to get continuing education for the event.

Program Schedule:

9:00	Introduction Margaret C. Charmoli, Ph.D., LP
	The Joys and Perils of Private Practice BraVada Garrett-Akinsanya, Ph.D., LP
	Administrative Issues and Marketing Richard Sethre, Psy.D., LP.
	Working Effectively with Managed Care Robert Van Siclen, Ph.D., LP
10:50	Break
11:00	Ethics and Private Practice Janet T. Thomas, Psy.D., LP
	Telehealth Patrick Aleknavicius, Psy.D., LP
Noon	Adjourn

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Ewald Conference Center – 1000 Westgate Drive, St. Paul

JOIN MPA NOW! THIS PROGRAM IS FOR MPA MEMBERS ONLY!

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*To qualify for Full membership you must have a master's level or higher degree in psychology and one year of experience practicing. Further information about membership categories and rates can be found at: www.mnpsych.org/join.

REGISTRATION OPTIONS:

MPA member: \$40

Non-member: \$136 (\$40 plus \$96 introductory membership fee)

Check the membership level you qualify for:

Total Amount Enclosed: \$ _____

PAYMENT:

Check (make payable to MPA) - Check # _____

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If you have questions, please contact us at 952-564-3048 or info@mnpsych.org.

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