

EXPANDING YOUR MID-CAREER PRIVATE PRACTICE

Friday, September 16, 2016



THIS PROGRAM IS FOR MPA MEMBERS ONLY. NON-MEMBERS MAY JOIN MPA AT A SIGNIFICANTLY REDUCED RATE FOR THIS EVENT.

Registration & continental breakfast: 8:30 am

Program: 9:00 am - 12:00 pm

Location: Ewald Conference Center, 1000 Westgate Drive, St. Paul 55114 (Enter south side of the building by the UEL awning)

For Directions: www.ewald.com/?page=conf_center_location

About the Program:

Private practitioners face challenges unlike those of their colleagues who work in agencies. It can be difficult to get on insurance panels and keep caseloads at optimal levels. Despite these challenges practitioners can keep their practices relevant and viable by developing specialties, providing telehealth services, and advocating for legislative changes that support their work.

This workshop will review what it takes to develop competencies and specialties that can enhance marketability while serving an increasingly diverse population. It will include an overview of what practitioners can do to take advantage of

Minnesota telehealth legislation that goes into effect in 2017 and support sunset legislation for the healthcare provider tax.

This workshop is for MPA members only and is at an intermediate level. Non-members may join MPA at a significantly reduced rate for this event.

Participants will be able to:

1. Identify opportunities to develop a specialty practice.
2. Describe the integration of telehealth services that comply with state mandates.
3. Apply understanding of legislative changes impacting healthcare providers and clients.

About the Presenters:

Margaret C. Charmoli, Ph.D., LP, is a psychologist in private practice. She received her Ph.D. in counseling psychology from the University of Minnesota. She is a past president of MPA, is a former MPA representative to the APA Council of Representatives, and served on the steering committee of Minnesota Women in Psychology. She co-founded the MPA Private Practice Division. She routinely works with transgender clients.

BraVada Garrett-Akinsanya, Ph.D., LP, CAC/BP, earned a Doctor of Philosophy in Clinical Psychology from Texas Tech University in 1990. She is the Executive Director of the African American Child Wellness Institute, a children's mental health agency dedicated to the research, delivery and coordination of comprehensive wellness strategies for children of African descent. Dr. Akinsanya also serves as the President of Brakins Consulting and Psychological Services, which has the mission of "providing excellent, culturally competent mental health and consultation services that meet the needs of children, adults, families and organizations."

Willie Garrett, M.S., Ed.D., LP, has been a practicing psychologist and consultant since 1980. He is the President of the Minnesota Association of Black Psychologists. He is also former Chief Professional Officer of the Minnesota Psychological Association, and Chair of the Rural and Greater MN Division. He has an M.S. in Counseling Psychology from Minnesota State – Mankato (1990) and an Ed.D. in Organization Development from the University of Minnesota (2002).

Daniel Kessler, Psy.D., LP, earned his Psy.D. at the Florida Institute of Technology in 1995. After completing his degree, he had a solo practice in Farmville, Virginia

for about 10 years. During that time, in addition to his therapy practice, he did psychological testing, consultative exams for Disability Determinations and was Virginia Supreme Court certified as a forensic psychologist, doing competency and sanity evaluations. After moving to Minnesota, he worked for several years doing expert testimony for Social Security while also working doing peer review for an insurance company. For the past 8 years, he has worked as a generalist psychologist within a primary care clinic, and has certification in behavioral sleep medicine.

Carolyn Parsons, Psy.D., LP, is the head of Parsons Psychological Services, LLC in Brooklyn Park. She received her doctorate degree from the Minnesota School of Professional Psychology, Argosy University. She is the past chair of the MPA Electronic Health Records Task Force and currently serves as the co-chair for the MPA Private Practice Division.

Richard Sethre, Psy.D., LP, is a psychologist in private practice in Minneapolis. He received his doctorate in clinical psychology and family psychology at the United States International University. He has worked with managed care for over 20 years as a behavioral health representative and mental health managed care reviewer. He writes a blog *Mental Health Concierge* for mental health professionals and interested consumers. One of his specialties is conducting bariatric assessments.

This program qualifies for 3.0 continuing education credits.

Please note: You must attend the full 3-hour program to get continuing education credit for the event.

Program Schedule:

9:00 am	Introduction Margaret C. Charmoli, Ph.D., LP MPA's Private Practice Division Carolyn Parsons, Psy.D., LP Conducting Bariatric Assessments Richard Sethre, Psy.D., LP Developing Hospital Based Consulting Richard Sethre, Psy.D., LP Working with People of Color BraVada Garrett-Akinsanya, Ph.D., LP, CAC/BP Working with Immigrants Willie Garrett, M.S., Ed.D., LP
10:35 am	Break
10:45 am	Working with Transgender People Margaret C. Charmoli, Ph.D., LP Gearing Up for Telehealth Services Daniel Kessler, Psy.D., LP Provider Tax Sunset Legislation Daniel Kessler, Psy.D., LP
Noon	Adjourn

Expanding Your Mid-Career Private Practice

Friday, September 16, 2016 – Registration: 8:30 am; Program: 9 am – 12 pm
Ewald Conference Center – 1000 Westgate Drive, St. Paul

JOIN MPA NOW! THIS PROGRAM IS FOR MPA MEMBERS ONLY!

Name: _____ Highest Degree: _____ Licensure: _____
Address: _____
City: _____ State: _____ Zip: _____
Daytime Phone: _____ Fax: _____ Email: _____

NOT AN MPA MEMBER? JOIN NOW FOR ONLY \$96!

Non-members can join MPA and enjoy the benefits of a full year of membership at the low, low rate of \$96. That is a savings of \$199 on the Full membership rate of \$295. This offer applies to the September 16 program only. To qualify for the special non-member rate, you must never have been a member of MPA or not have been a member for at least five years.*

Membership Benefits include:

- Discounted continuing education
- Free legal consultation (up to one hour) and discounted legal fees
- Professional networking and connection to a community of support
- Up-to-date news, events and articles about current topics of interest
- Representation for legislative and regulatory issues of concern
- Ethics consultation
- Listserv access for information, referrals and discussions

*To qualify for Full membership you must have a Master's level or higher degree in psychology and one year of experience practicing. Further information about membership categories and rates can be found at: www.mnpsych.org/join. To register online, go to: www.bit.ly/29zMhtN.

REGISTRATION OPTIONS:

- MPA member: \$40
- Non-member: \$136 (\$40 plus \$96 membership fee)
Check the membership level you qualify for:
- Full Recent Graduate Academic Associate

TOTAL AMOUNT ENCLOSED:

\$ _____

PAYMENT:

- Check (make payable to MPA) - Check # _____
- Credit Card (Check card type and complete information below)
- Master Card Visa American Express

Credit Card # _____ Exp. date _____ Security Code _____

Cardholder Name (print) _____

Cardholder Signature _____

Credit card billing address: Same as above

Address: _____

City/State/Zip _____

If you have questions, please contact us at 952-564-3048 or info@mnpsych.org.

RETURN WITH PAYMENT TO:

Minnesota Psychological Association

5353 Wayzata Blvd. Suite 350

Minneapolis, MN 55416

P: 952.564.3048 • F: 952.252.8096



ENDORSED BY THE
Minnesota Psychological Association



The Minnesota Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. The Minnesota Psychological Association maintains responsibility for the program and its contents.