

MPA 87th Annual Conference

April 27 and 28, 2023

Crowne Plaza Minneapolis West, Plymouth, MN

[ACCESS ONLINE FORM HERE](#)

All levels receive: Link from MPA conference website to sponsor's website, recognition as a sponsor in all conference promotion and onsite signage, company contact information & description in all attendee packets

- PLATINUM LEVEL: \$3,000+

- Two (2) complimentary registrations - up to a \$1,020 value!
- One (1) complimentary exhibit space during entire conference - \$700 value!
- One minute of microphone during conference (to be determined by MPA) - priceless value!
- Full page ad in conference onsite program* - \$550 value!
- Company logo in sponsor thank you footer featured in pre-event email blasts - priceless value!

- GOLD LEVEL: \$2,500

- One (1) complimentary registration - up to a \$510 value!
- One (1) complimentary exhibit space during entire conference - \$700 value!
- Half page ad in conference onsite program* - \$300 value!
- Company logo in sponsor thank you footer featured in pre-event email blasts - priceless value!

SILVER LEVEL: \$1,500

- Two (2) registrations, 50% off - up to a \$510 value!

UNIQUE SPONSORSHIP OPPORTUNITIES

All opportunities include one complimentary registration and mention in conference promotion. Contact info@mnpsych.org for specific benefits on unique sponsorship opportunities.

Keynote Sponsor \$3,000 (2)

-One minute of podium time

General Session Room Table Sponsor \$1,500 (1)

-Flyers and/or promotion at tables

Thursday or Friday Lunch Sponsors \$2,500 (2)

- Flyers and/or promotion items at lunch tables

Thursday Night Reception Sponsor \$2,500 (1)

-Signage throughout the reception

Breakfast Sponsor \$1,500 (2)

-Signage at breakfast buffet

Customized Wi-Fi Password \$1,500 (1)

-Organization name used while accessing Wi-Fi

Break Sponsor \$1,500 (1)

-Signage at break refreshments

Lanyard Sponsor \$1,500 (1)

-Organization name on lanyards

CE Stamp Sponsor \$1,500 (1)

-Organization name/logo on stamps used for CE

Conference Coffee Sponsor \$1,500 (1)

-Signage at coffee stations

**Sponsor must purchase lanyards and stamps*

SPONSORSHIPS AND EXHIBITORS CAN BE CONFIRMED

VIA THIS ONLINE FORM

DEADLINE TO SUBMIT APPLICATIONS IS APRIL 13



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ADVERTISING OPPORTUNITIES

Full Size Ad: \$550 Half Size Ad: \$300 Quarter Size Ad: \$200

Place your ad in the Conference program that is distributed to over 250 attendees onsite as well as hundreds more via email distribution and website exposure! The Conference program gets referenced several times throughout each day and continues to be referenced after the event is over.

NOTE: Ads will be reviewed prior to placement, MPA reserves the right to refuse any ad if it is not deemed fit to MPA's values and core purpose.

EXHIBIT OPPORTUNITIES

Thursday Only \$400 Friday Only \$400 Thursday and Friday \$700

The Minnesota Psychological Association invites you to join us as an exhibitor at the 86th MPA Annual Conference! Exhibitors receive several dedicated opportunities to network with attendees over the course of our two-day event.

Benefits of exhibiting include:

- One (1) 5' draped table
- Two chairs
- Company listing on the conference website
- Company listing in conference onsite program
- One (1) exhibit staff (additional \$100 each)
- Includes access to all meals and breaks
- Company contact information and description in all attendee packets
- Listing on attendee PINGO card

One and two day opportunities are available. Assignment of exhibit space will be made according to the date and time the MPA received the application. Exhibitors will not receive CE credit unless they are registered as a conference attendee.

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