

MPA 2021 Annual Meeting Minutes

Virtual

<https://us02web.zoom.us/j/89617128539?pwd=Q0dXcDIwN0N2eGIRY2d1N1VjZ2NCUT09>

August 25, 2021

Meeting was called to order at 5:00pm

1. This meeting was held following the Conflict of Interest and Anti-trust Policy
2. Welcome, Overview and Call to Order from MPA President, Jordan Robinson, Ph.D., LP, ABPP-CN
3. The 2020 Annual Meeting Minutes were approved.
4. Association Operations- Information Updates
 - MPA Structure and Function
 - Association Management Staff
 - MPA Financial Report given by MPA Treasurer, Matt Syzdek, Ph.D., LP
 - MPA Legislative Update given by MPA Federal Advocacy Coordinator and Legislative Committee Chair, Trisha Stark, Ph.D., LP, M.P.A.
 - MPA Membership Update
 - MPA Committee Updates

Please see the final 2021 Annual Meeting power point as minutes for the association operations agenda items.

Meeting Adjourned: 5:56pm

Respectfully submitted by,

Michelle Herr
Executive Director



Connection. Advocacy. Growth.

Annual Business Meeting

August 25, 2021

Chair: Jordan Robinson, Ph.D., LP, ABPP-CN
MPA President

Agenda

- 1. Conflict of Interest and Anti-trust Policy Statement**
- 2. Welcome, Overview and Call to Order from MPA President, Jordan Robinson, Ph.D., LP, ABPP-CN**
- 3. Consent Agenda**
 - Approve the 2020 Annual Meeting Minutes
- 4. Association Operations- Information Updates**
 - MPA Structure and Function
 - Association Management Staff
 - MPA Financial Report given by MPA Treasurer, Matt Syzdek, Ph.D., LP
 - MPA Membership Updates
 - Legislative Update given by MPA Federal Advocacy Coordinator and Legislative Committee Chair, Trisha Stark, Ph.D., LP, M.P.A.
 - MPA Committee & Division Updates
- 5. Adjourn**

MPA 2020 Annual Meeting Minutes

Virtual

<https://us02web.zoom.us/j/89559664761?pwd=ajVVb0FyZzAvbzdSVzV4dzg0YUwzZz09>

September 29, 2020

Approve the 2020 Annual Meeting Minutes

Meeting was called to order at 6:00pm

1. This meeting was held following the Conflict of Interest and Anti-trust Policy
2. Welcome, Overview and Call to Order from MPA President, Willie Garrett, Ed.D., M.S., LP, CAEP
3. Consent Agenda was presented to the membership present.

There were no objections to the consent agenda nor requests for consent agenda items to be removed. The 2019 Annual Business Meeting Minutes were approved.

4. Association Operations- Information Updates
 - MPA Structure and Function
 - Association Management Staff
 - MPA Financial Report given by MPA Treasurer, Matt Syzdek, Ph.D., LP
 - MPA Membership Update
 - MPA Committee Updates

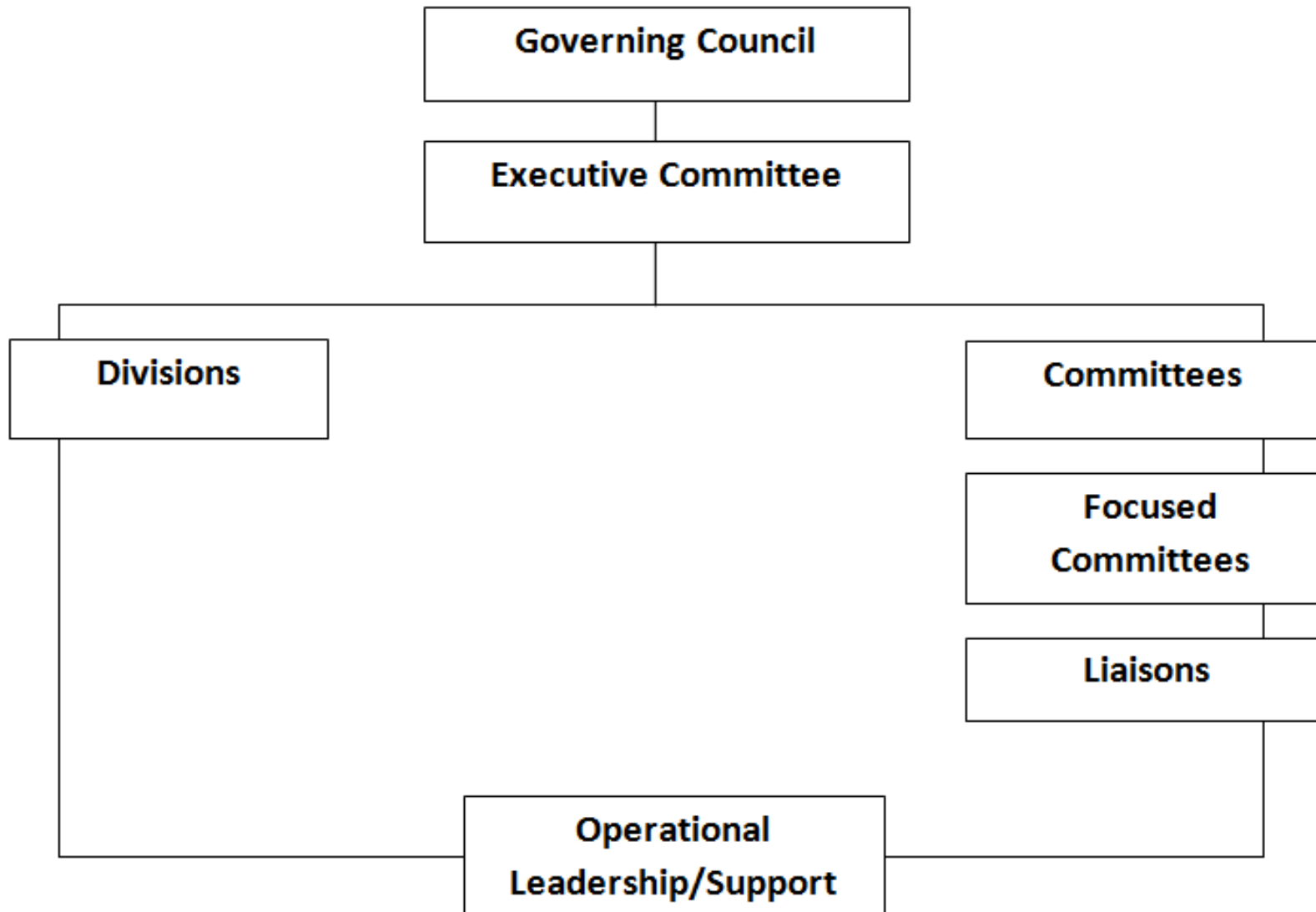
Please see the final 2020 Annual Meeting power point as minutes for the association operations agenda items.

Meeting Adjourned: 6:47pm

Respectfully submitted by,

Michelle Herr
Executive Director

MPA Organizational Structure



Association Management



Michelle Herr
Executive Director



Katie Benson
Education & Events



Regan Schmidt
Membership,
Marketing &
Events

**4248 Park Glen Road
Minneapolis, MN 55416
952-928-4657**

**www.mnpsych.org
info@mnpsych.org**



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Annual Business Meeting

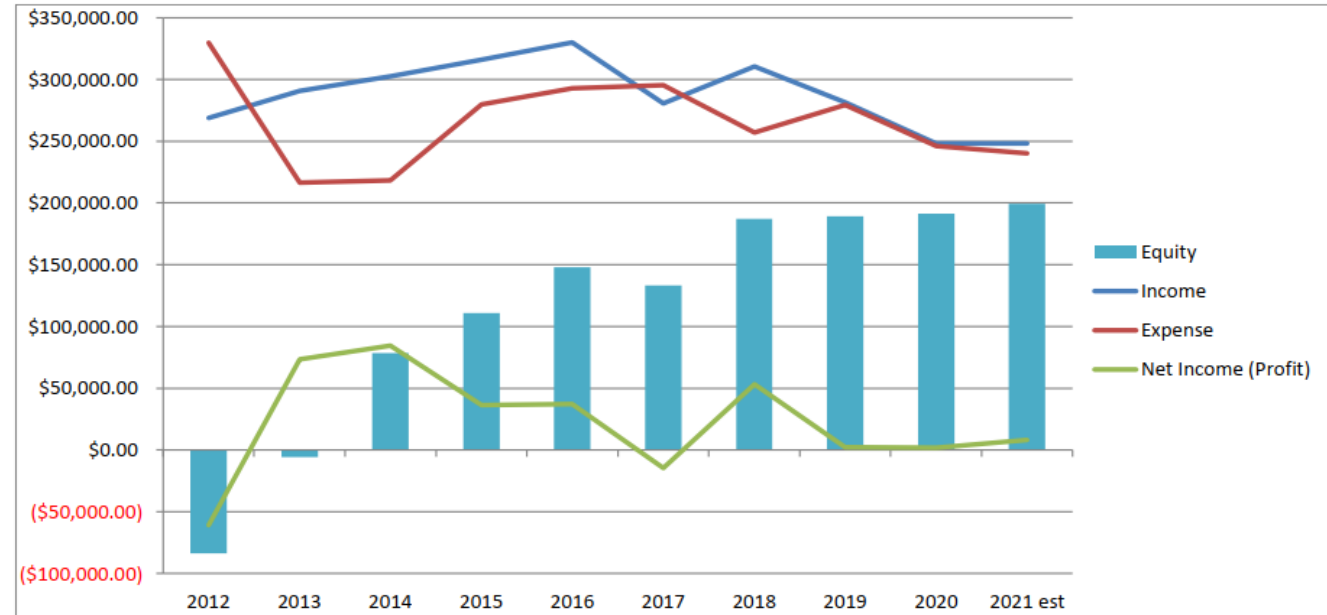
Financial Report

Matthew Syzdek, Ph.D., LP, MBA
MPA Treasurer

Background and Purpose

- From a purely financial perspective MPA is a business and also from a purely financial perspective the purpose of a business is to stay in business
- The way that money is spent is based on MPA's strategic plan and its values - the financial categories used to describe this process should reflect the purpose of the organization
- This presentation is focused on how both revenue and expense are categorized
- MPA uses a budget as a tool to project performance

Summary of MPA Financial Activity 2012- Current



Year	Income	Expense	Net Income (Profit)	Retained Earnings	Equity
2012	\$268,862	\$329,789	(\$60,927)	(\$22,921)	(\$83,848.00)
2013	\$290,849	\$216,488	\$73,361	(\$83,848)	(\$5,895.00)
2014	\$302,728	\$218,259	\$84,468	(\$5,895.00)	\$78,573.00
2015	\$315,949	\$279,710	\$36,239	\$78,573.00	\$110,864.00
2016	\$330,045	\$292,966	\$37,078	\$110,864.00	\$147,942.00
2017	\$280,802	\$295,415	(\$14,613)	\$147,942.00	\$133,328.00
2018	\$310,455	\$257,288	\$53,167	\$133,328.00	\$186,936.00
2019	\$281,710	\$279,380	\$2,330	\$186,936.00	\$189,265.79
2020	\$248,143	\$246,248	\$1,894	\$189,265.79	\$191,160.25
2021 est	\$248,300	\$240,115	\$8,185	\$191,329.79	\$199,514.79

How did MPA bring in money in 2020?

Source	Amount	Percentage
Member Dues	\$122,798	49%
All Educational Activities	\$94,276	38%
•Annual Conference Registrations	\$24,590	
•Training and Education (FFF, etc.)	\$42,327	
•Multicultural Conference Registrations	\$14,344	
•Sponsors	\$7,400	
•Exhibitors	\$4,250	
•CE21 Online Education Registrations	\$1,365	
Grants/Trust Endorsement	\$16,800	7%
Advertising	\$6,537	3%
Other	\$7,732	3%

How did MPA spend money in 2020?

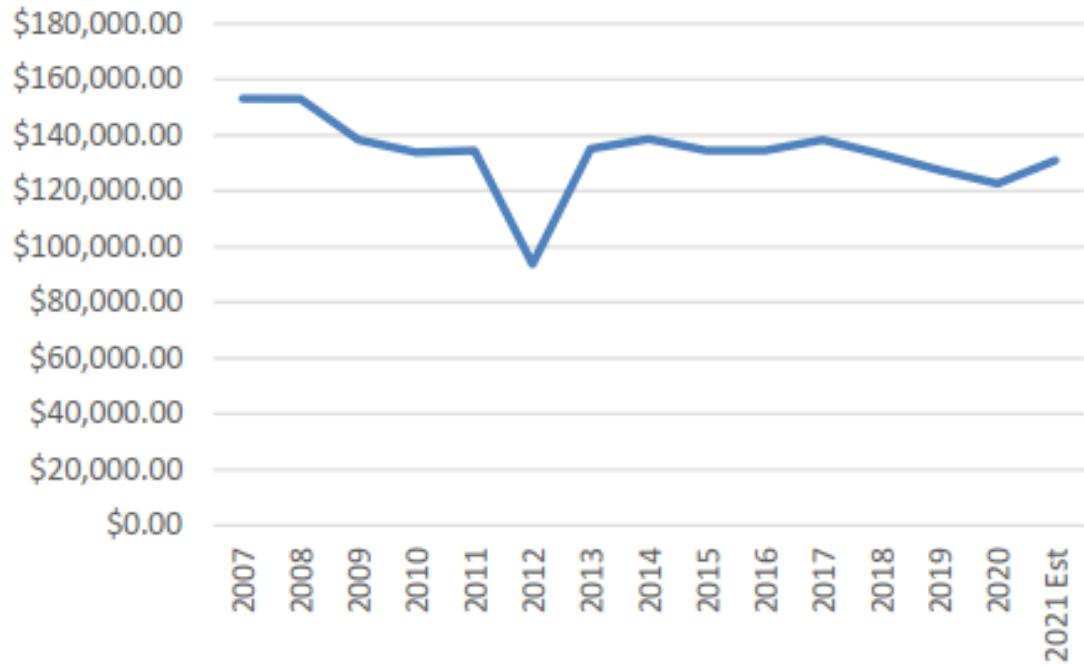
Source	Amount	Percentage
Management Fees	\$152,591	62%
Lobbyist	\$43,065	18%
Other	\$15,826	6%
Credit Card Fees	\$8,509	4%
Website	\$7,050	3%
Insurance & Taxes	\$5,745	2%
Honorariums	\$5,400	2%
Printing and Graphics	\$4,186	2%
Equipment Rental/AV	\$3,876	2%

2021 Budget

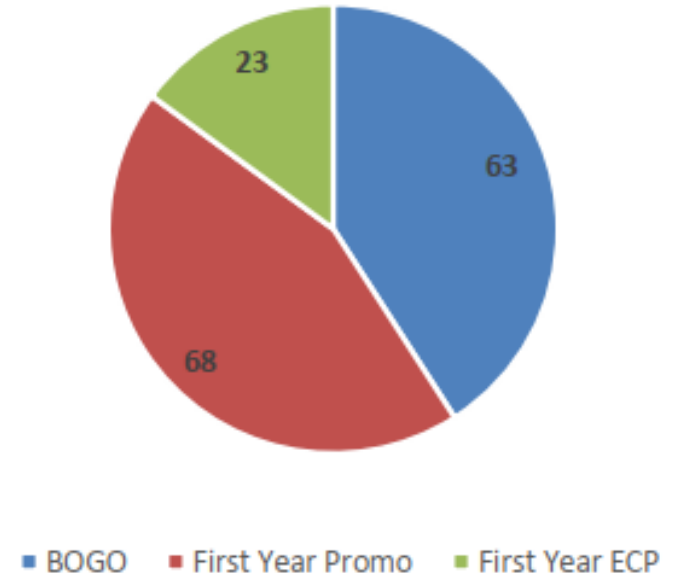
- Very conservative budget based on 2020 financials and many unknowns due to the pandemic.
- Budgeted for increased E & T revenue as we have seen an uptick with our Friday Forums etc. being virtual and from adding items to our CE21 catalog.
- Did our best to budget for a virtual Annual Conference in 2021. Feel slightly short on our registration revenue goal but did bring in a lot more revenue than we did in 2020.
- Have had some success in our membership marketing efforts and anticipate higher membership dues revenue despite challenges that come with the pandemic
- MPA is aggressively managing costs
 - Working to engage volunteers more to reduce management fees
 - Reviewing income and expenses on a regular basis
 - Evaluating and eliminating lower value tasks/projects
 - Reviewing educational opportunities- both in person and online

MPA Membership Overview

MPA Dues Over Time Dues Revenue



2020 Promo Results



154 out of 555 renewed- 27% retention!

Approximately \$26,000 in dues revenue (some of this spread out over 2 years)

MPA Committee Updates-

Legislative Committee

Recent Successes

- PSYPACT-Passed, Signed into Law and Voted into PSYPACT COMMISSION
- Telehealth Extensions Bill
- Mental Health Workforce Bill

Current Priorities

- Medical Assistance Rates
- Provider Tax
- ABA licensure
- Conversion Therapy Bill
- Representation on Study on Neuropsychological Exams in Court
- Smooth Transition to New Leadership

MPA Committee Updates-

Federal Advocacy Coordination

- Ten Campaigns on VoterVoice with 1,300 responses
- Attended monthly APA advocacy meetings
- Participated in three virtual Congressional visits
 - Practice Leadership Conference
 - Advocating for funds for students and researchers
 - Advocating for School Mental Health
- Fourth Congressional visit in Fall 2021 on payment/reimbursement issues

MPA Committee Updates

Membership Task Force

- Continued the previous new membership promo with discounted opportunities to renew and managed to turn about 27% of the free promo members into a paying member
- Looking for new ways to add value and increase awareness
- Many divisions have found ways to increase engagement

Annual Conference Committee

- Planned a successful 2021 Virtual Conference
- Were able to increase exhibit, sponsor, and registration revenue over the 2020 virtual conference
- Required less staff time than the 2020 event and previous in-person events

MPA Committee Updates

Education & Training Committee –

- Offered 17 different educational opportunities, including a full day Trust session and full day Multicultural Summit
- Had almost 1,200 total registrations for our various educational events (not including conferences) throughout the year
- Review and approve CE for all MPA events and submit annual APA report
- Planned the full 2021 schedule for continuing education programs, all offerings virtual to adapt to the current environment. All efforts are being made to make sessions in-person beginning January 2022.
- Added 13 webinars to the online catalog (through August 2021)

MPA Committee Updates

Ethics Committee

- Grown the committee
- Continue to offer on-call ethics consultations to MPA members
- Presenting educational opportunities related to ethics
- preparing to improve/increase our division's internet presence

Payer Committee

- Formed connections with all payers to address issues as they arise
- Assisted with questions and the transition to telehealth due to the pandemic
- Still looking for a Chair of this committee

Diversity Committee

- Planned the February Friday Forum and reception honoring Dr. Beryl Wingate, Psy.D., LP
- Continued to offer virtual networking opportunities and Difficult Dialogue Sessions
- Conducted a Diversity, Inclusion and Belonging Survey
- Helped create several social justice stances on behalf of MPA

MPA Committee Updates

Rural Conference Committee

- Continuing to help MPA implement online educational opportunities with a focus in content for those in rural areas
- Continue to look for ways to improve resources and opportunities for rural psychologists in Minnesota

Awards Committees

- Our various award committees work very hard to review nominations and select winners of the various awards given out at the Annual Conference. The original awards ceremony was postponed and will take place virtually during the October Friday Forum/Trust Conference on October 1

MPA Divisions

MPA's divisions offer the following:

- opportunities for members to connect and learn from each other with the difficult dialogue series, book clubs, and virtual networking events
- Newsletters
- Listservs
- Surveys

Divisions include:

Academic, Clinical Psychopharmacology & Collaborative Practice, Early Career Psychologist, Forensic, Multicultural, Psychoanalytical Studies, Psychologists in Health Care Organizations, Psychology Practice, Public Service, and Rural & Greater MN, Student, and Women's

We added a NEW Child Psychology Division in April!

A Special Thank You to....

- The staff at Harrington.
- The hard work and time put in by the Governing Council members
 - Keep an eye out for open GC spots coming up!
- The many years of invaluable service from Trisha Stark.

THANK YOU FOR YOUR SUPPORT!

A few reminders:

- Encourage others to join MPA!
- Give us feedback! We would love to hear from you.
- Meeting adjourned
- Up Next- MPA Town Hall with MPA President, Jordan Robinson
- Join us to honor our MPA award winners at the President's Trust Conference on October 1st